



# Engaging the Public & Professionals in Surveying Needs to Put into Action via Statewide Coalition

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June 9, 2015

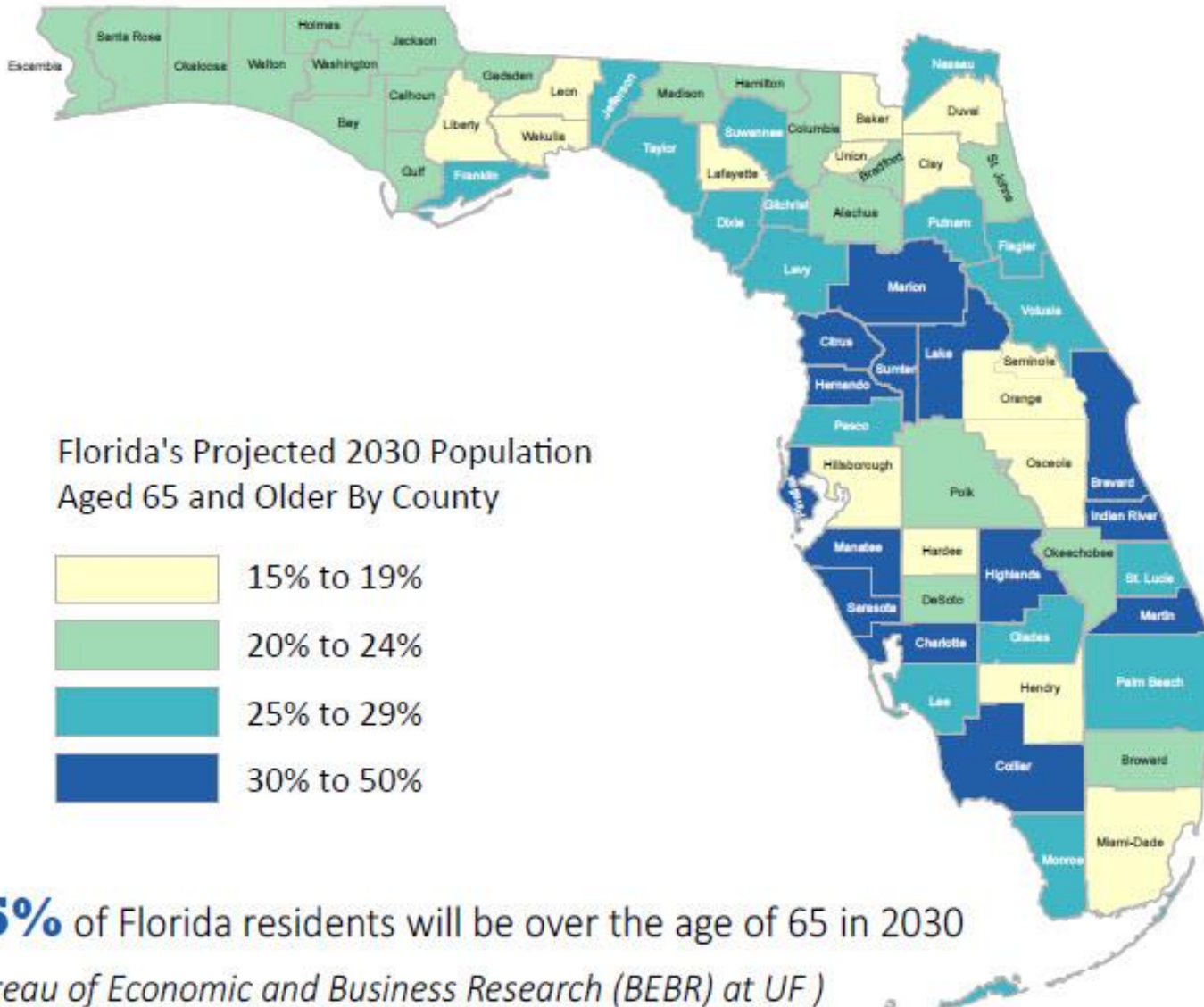


# Aging Road User

Someone who is a driver, passenger, pedestrian, bicyclist, transit-rider, motorcyclist, or operator of a non-motorized vehicle who is 50 years of age or older, with a special focus on the 65 year and older age group.



# Catalyst for Change



# FDOT's Comprehensive Approach



- ☀ Balance safety and mobility needs of aging Floridians (65 years and older)
- ☀ Develop programs and resources for all stakeholders
- ☀ Promote a positive, comprehensive approach to a broad issue
- ☀ Change how agencies and organizations work together to address challenges and develop resources for Florida's aging road users



# Program Partnership



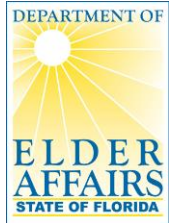
State Traffic Engineering  
and Operations Office



Pepper Institute on Aging  
and Public Policy



THE FLORIDA STATE UNIVERSITY  
PEPPER INSTITUTE ON AGING AND PUBLIC POLICY



Carlin Rogers Consulting, LLC



# Safety is Golden

## Safe Mobility for Life Coalition

Florida Association of Senior Centers



THE FLORIDA STATE UNIVERSITY  
COLLEGE OF MEDICINE

# Florida's Aging Road User Strategic Safety Plan

- ☀ Comprehensive plan that addresses both safety and mobility issues.
- ☀ Data-driven and evaluation plan.
- ☀ Aligns with the 2060 Florida Transportation Plan.
- ☀ Ties into Florida's Strategic Highway Safety Plan.
- ☀ At Risk Drivers Emphasis Area



# Ten Emphasis Areas

- ☀ Program Management, Evaluation, and Resources
- ☀ Data Collection and Analysis
- ☀ Outreach and Education
- ☀ Advocacy and Policy
- ☀ Aging in Place
- ☀ Prevention and Early Recognition
- ☀ Assessment, Remediation, and Rehabilitation
- ☀ Licensing and Enforcement
- ☀ Other Road Users
- ☀ Transitioning from Driving



# Each Emphasis Area

- ☀️ Has a strong team leader who is an expert in this area.
- ☀️ Contains goals, objectives, strategies, and action steps that align with the overall goal of our Aging Road User Strategic Plan.
- ☀️ Team members take the lead in developing Coalition resources that meet their emphasis area goals.



# Prevention & Early Recognition Emphasis Area

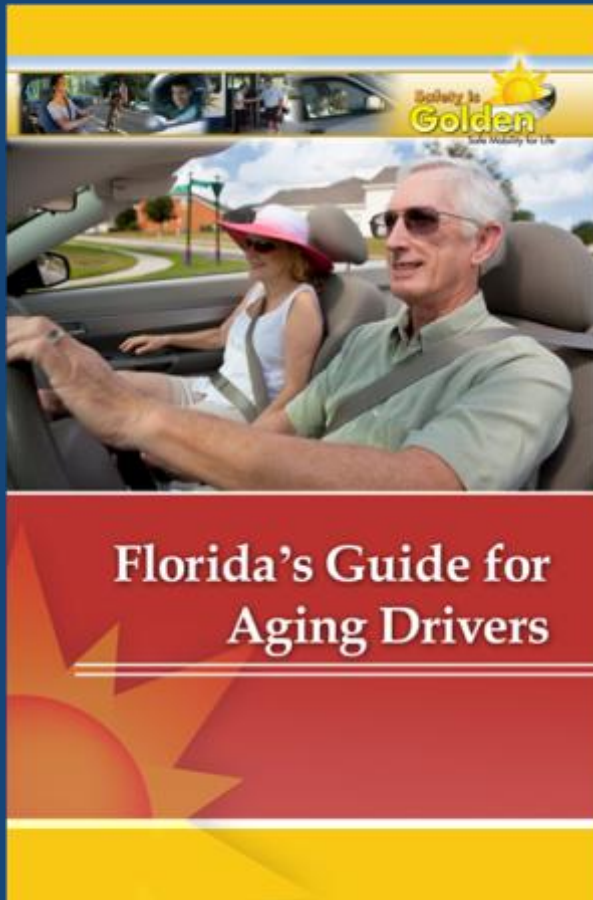
☀ **Goal:** Promote the value of prevention strategies and early recognition of at-risk drivers to aging road users and stakeholders.

☀ **Resources:**

☀ Florida's Guide for Aging Drivers

☀ Health Care and Social Service Providers Needs Assessment

# Florida's Guide for Aging Drivers



- ☀ Targeted for drivers (50+) to help them stay proactive about their driving.
- ☀ Written in consumer-friendly language.
- ☀ Help educate on:
  - ☀ The impact of aging on skills needed for safe driving
  - ☀ Importance of planning for retirement from driving
  - ☀ Access to local resources
- ☀ Available in English and Spanish.
- ☀ Response to guide has been positive by both aging drivers and communities.

# Needs Assessment Methods

- ☀️ Contract from FDOT Research Center to vendor
- ☀️ Vendor reviewed existing published information and created a Technical Resource Group to improve the survey instrument design
- ☀️ Health care professionals included physicians, nurses, NPs, PAs, occupational and physical therapists, pharmacists, optometrists, EMTs, medical assistants, and others
- ☀️ Social service providers included social workers, service professionals, government staff, law enforcement, driving instructors, and others



# Needs Assessment

- ☀ Survey tool disseminated to **2 groups** – health care professionals and social service providers.
- ☀ Distributed statewide via web, phone, and fax from Oct. 13 – Nov. 24, 2014
- ☀ Responses received from all **67** counties.
- ☀ **1,154** survey responses received.
  - ☀ **608** health care professionals
  - ☀ **546** social service providers



# Key Findings

- ☀ Majority of medical professionals (85%) and social service providers (87%) have conversations with older adults about driving.
  - ☀ Q: Do you “EVER” have conversations...
- ☀ Barriers to discussing driving are the same for both groups.
  - ☀ Lack of resources to assess (55%)
  - ☀ No transportation options to offer (50%)
  - ☀ Not driving may negatively impact quality of life (49%)
  - ☀ Lack of resources to educate (41%)
  - ☀ No time to assess (40%)

# Key Findings

- ☀ Main topics discussed with older adults:
  - ☀ Planning for the future (56%)
  - ☀ Talking about way to drive safely (52%)
- ☀ Majority (88%) feel a simple screening tool to help identify and better predict at-risk drivers would be helpful.
  - ☀ 88% agree identifying at-risk drivers is everyone's responsibility
- ☀ Top resources they want to receive:
  - ☀ Florida's Guide for Aging Drivers
  - ☀ Local Transportation Options
  - ☀ FDOT Safe and Mobile Seniors website ([www.FLsams.org](http://www.FLsams.org))

# Additional Findings

- ✪ Less than **1/3** of respondents knew about any of 8 existing resources listed, although over half wanted to have them be available
- ✪ Exception was that **50%** of social service providers knew about local transportation options
- ✪ **69%** of responders wanted print materials for their offices
- ✪ **59%** wanted to receive information electronically



# What's Next?

- ☀️ FDOT Final Research Report to be released in June.
- ☀️ In the meantime...
  - ☀️ Reviewing the conclusions and recommendations
  - ☀️ New educational materials based on results
  - ☀️ Creating an implementation plan to distribute existing materials to health care professionals and social service providers.
    - ☀️ Florida's Guide for Aging Drivers
    - ☀️ [www.FLsams.org](http://www.FLsams.org) and Find a Ride Page

# Outreach and Education Emphasis Area

☀️ **Goal:** Provide information and resources regarding aging road user safety, access, and mobility.

☀️ **Resources:**

☀️ [www.FLsams.org](http://www.FLsams.org)

☀️ Public Service Announcements – Radio Spots

☀️ Promoting Outreach and Advocacy

# www.FLsams.org

- ☀ Easy access to safety, access, and mobility resources in FL.
- ☀ Contains information for all stakeholders.
- ☀ Promotes keys to staying safe and mobile:
  - ☀ Understand the impact that aging can have on your safe driving skills
  - ☀ Learn how to stay proactive about your safe driving skills
  - ☀ Plan for a safe transition from driving while remaining active

www.FLsams.org

About Us - Road User - Roadway - Vehicle - Laws - Find a Ride -

Safety is Golden

Safe Mobility for Life

Search This Site

## Keys to Staying Safe and Mobile in Florida

You hold the keys to your transportation future and by visiting our website you have made the first step in learning more about staying safe and mobile in Florida.

The Safe Mobility for Life Coalition offers the following tips, to help Floridians continue to meet their personal mobility needs to remain safe, independent, and active in your community as an aging road user:

**Understand the impact that aging can have on your safe driving skills:**

- Specific driving skills such as vision, memory, strength, flexibility, and quick reaction time decline as we age, but how soon varies from person to person.
- Learn where your safe driving skills are now, take a self assessment test or find a Driver Rehabilitation Specialist near you to get an evaluation.
- Talk to your doctor about conditions and medications that may affect your driving.

**Learn how to stay proactive about your safe driving skills:**

**Aging Road User:**  
A driver, passenger, pedestrian, bicyclist, transit-rider, motorcyclist, or operator of a non-motorized vehicle who is over the age of 50 with a special focus on the 65 years and older age group.

**News:**  
Our new Aging in Place Checklist is now available to help you determine if your current or future community meets your personal mobility needs! [\[more info\]](#)  
We added an updated list of Certified Driver Rehabilitation Specialists. [\[more info\]](#)


*Remember...you hold the keys to your transportation future...*

# Distributing a Positive and Empowering Message

☀️ Print

☀️ “Keys” Radio Spot

Funded by the Florida Department of Transportation




## You hold the keys to your transportation future...

**Keys to staying safe & mobile:**

- 🔑 Learn the impact of aging on driving skills
- 🔑 Stay proactive about your safe driving skills
- 🔑 Plan for a safe transition from driving



Learn more at [www.FLsams.org](http://www.FLsams.org) or by ordering a free copy of Florida's Guide for Aging Drivers:

Pepper Institute on Aging & Public Policy  
Safe Mobility for Life Resource Center  
PO Box 3061121  
Tallahassee FL 32306  
email: [safe-mobility-for-life@fsu.edu](mailto:safe-mobility-for-life@fsu.edu)



¡También disponible en español!

[www.FLsams.org](http://www.FLsams.org)



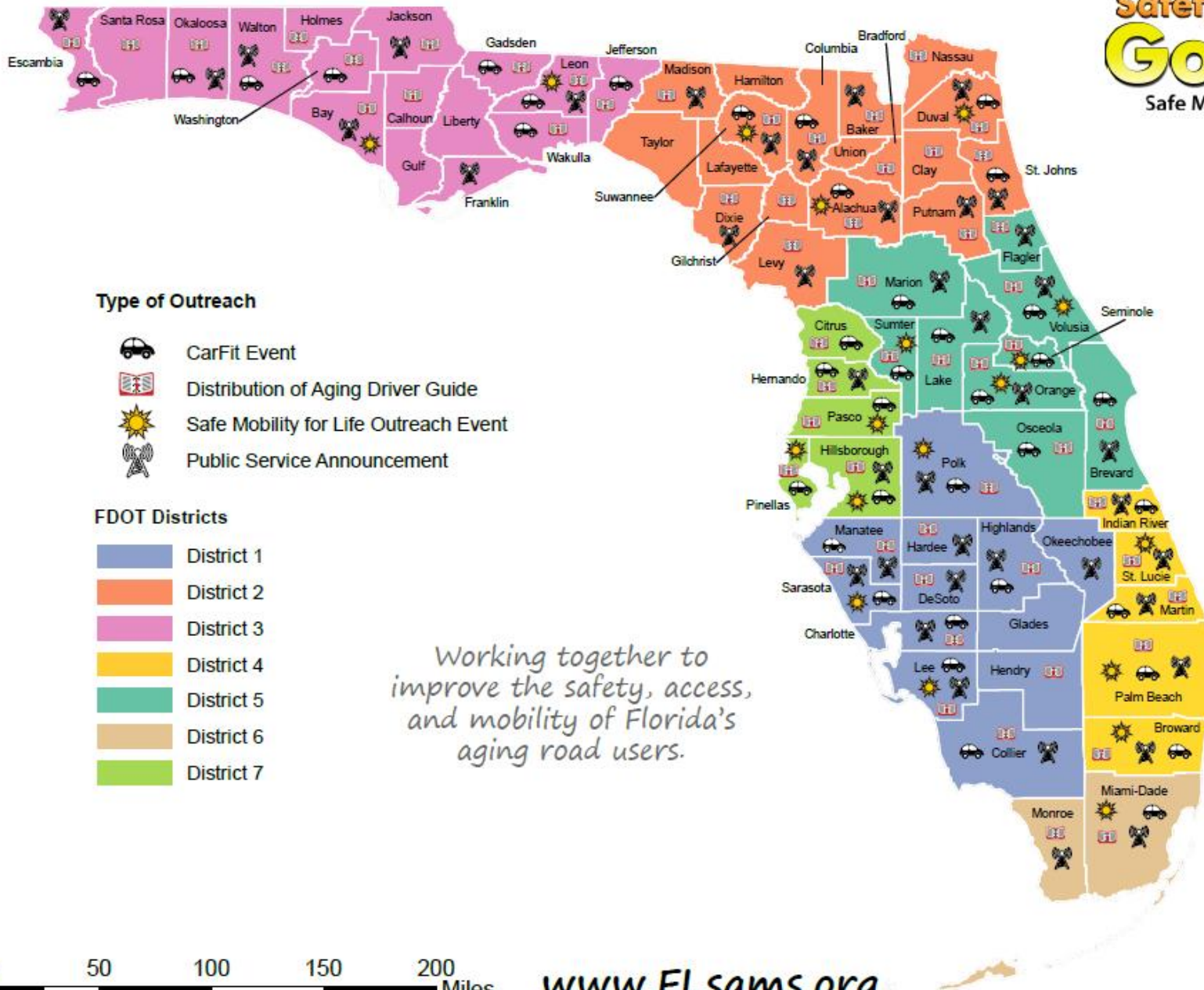


# Florida's Aging Road User Outreach & Advocacy

(October 2010 to September 2014)










January 2015



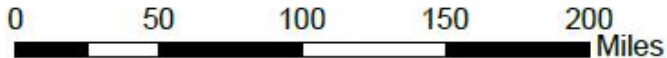
### Type of Outreach

-  CarFit Event
-  Distribution of Aging Driver Guide
-  Safe Mobility for Life Outreach Event
-  Public Service Announcement

### FDOT Districts

-  District 1
-  District 2
-  District 3
-  District 4
-  District 5
-  District 6
-  District 7

*Working together to improve the safety, access, and mobility of Florida's aging road users.*



[www.FLsams.org](http://www.FLsams.org)





Safe Mobility for Life Coalition

Safety is **Golden**

Thank you!

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#safetyisgolden

