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HIGHWAY SAFETY PROGRAM
GUIDELINE NO. 13 (DRAFT)
OLDER DRIVER SAFETY

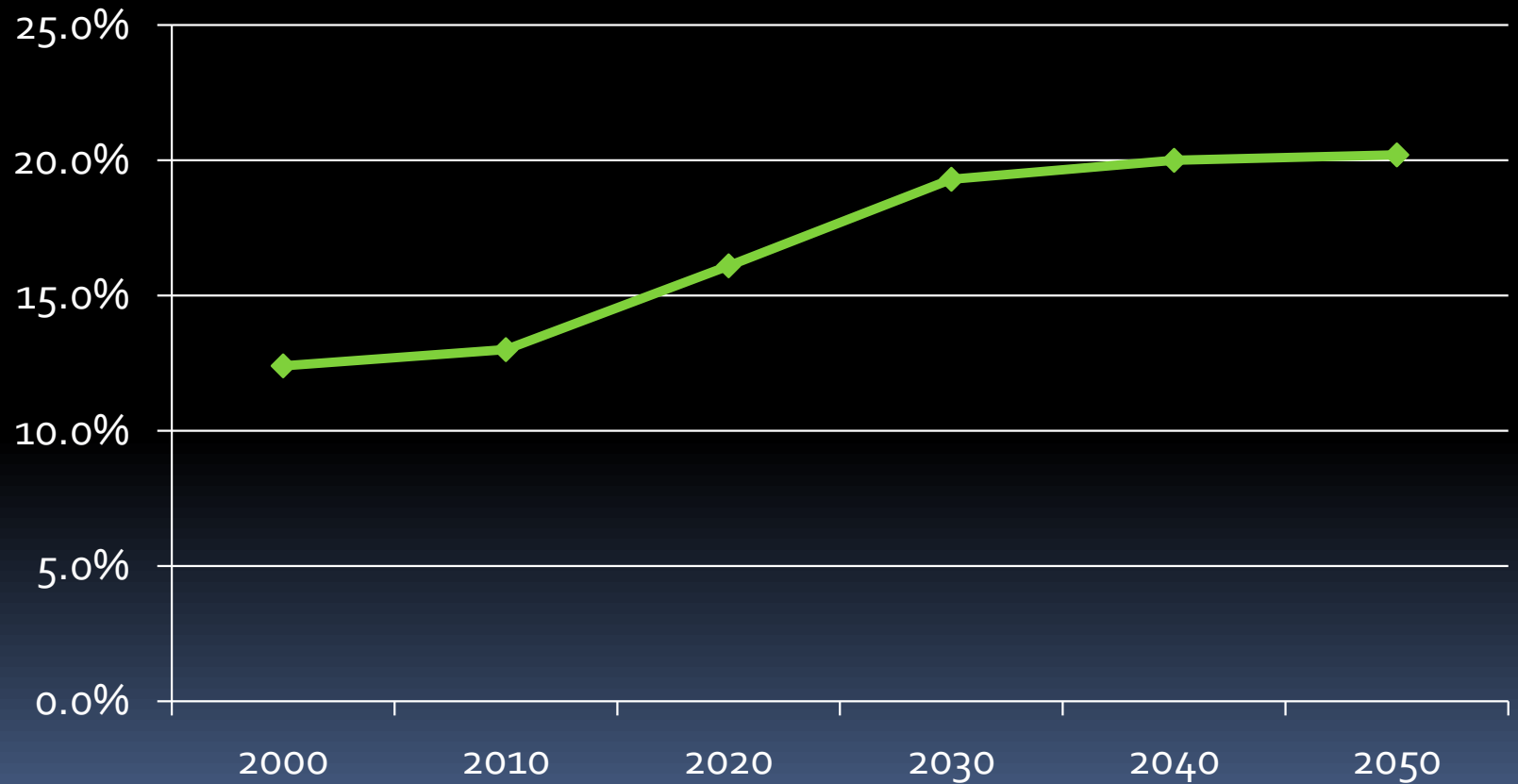


Outline

- Basic data
 - Introduction to Program Guideline No. 13
 - Section by Section
 - Wrap-up
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Demographic necessity

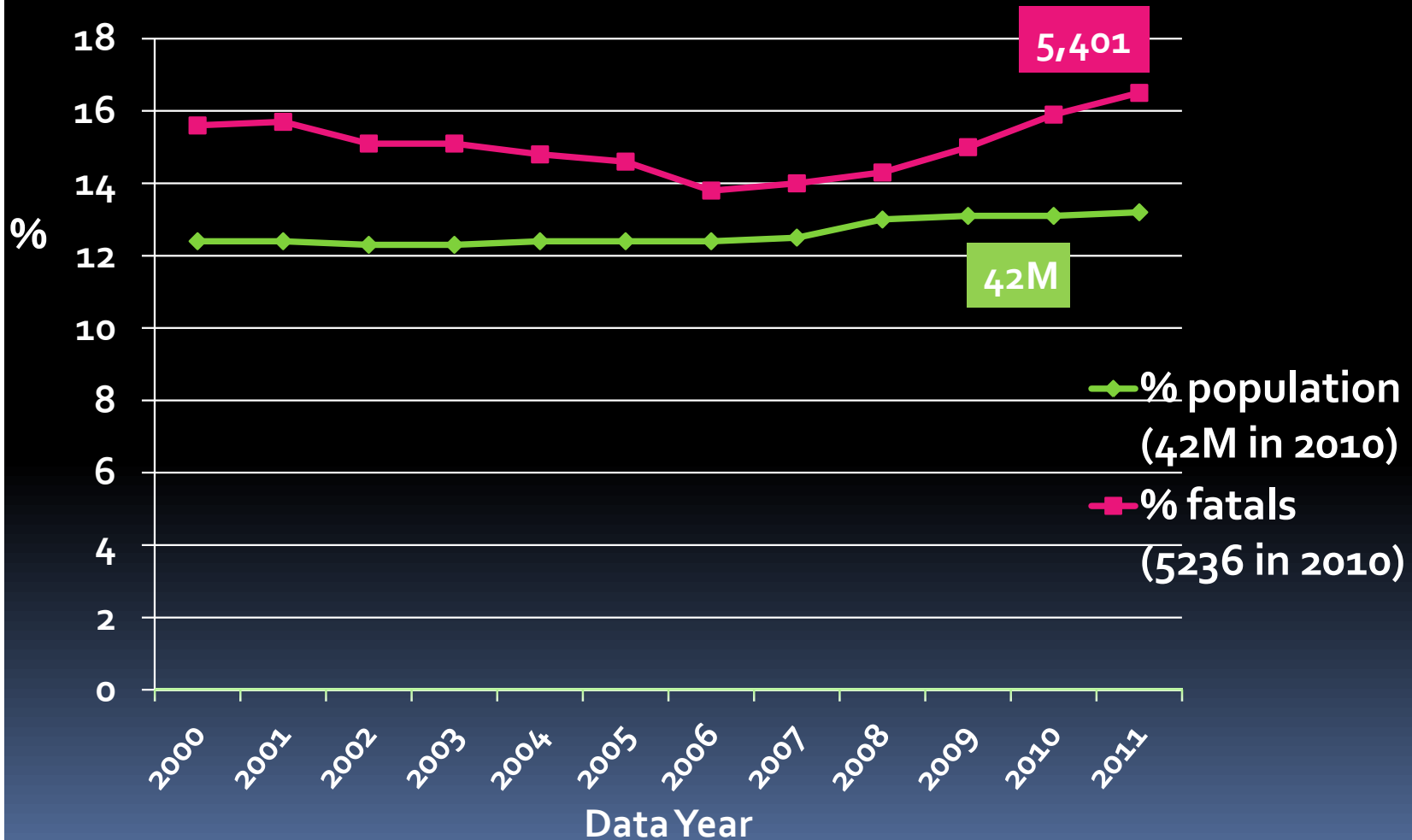
% Population age 65+



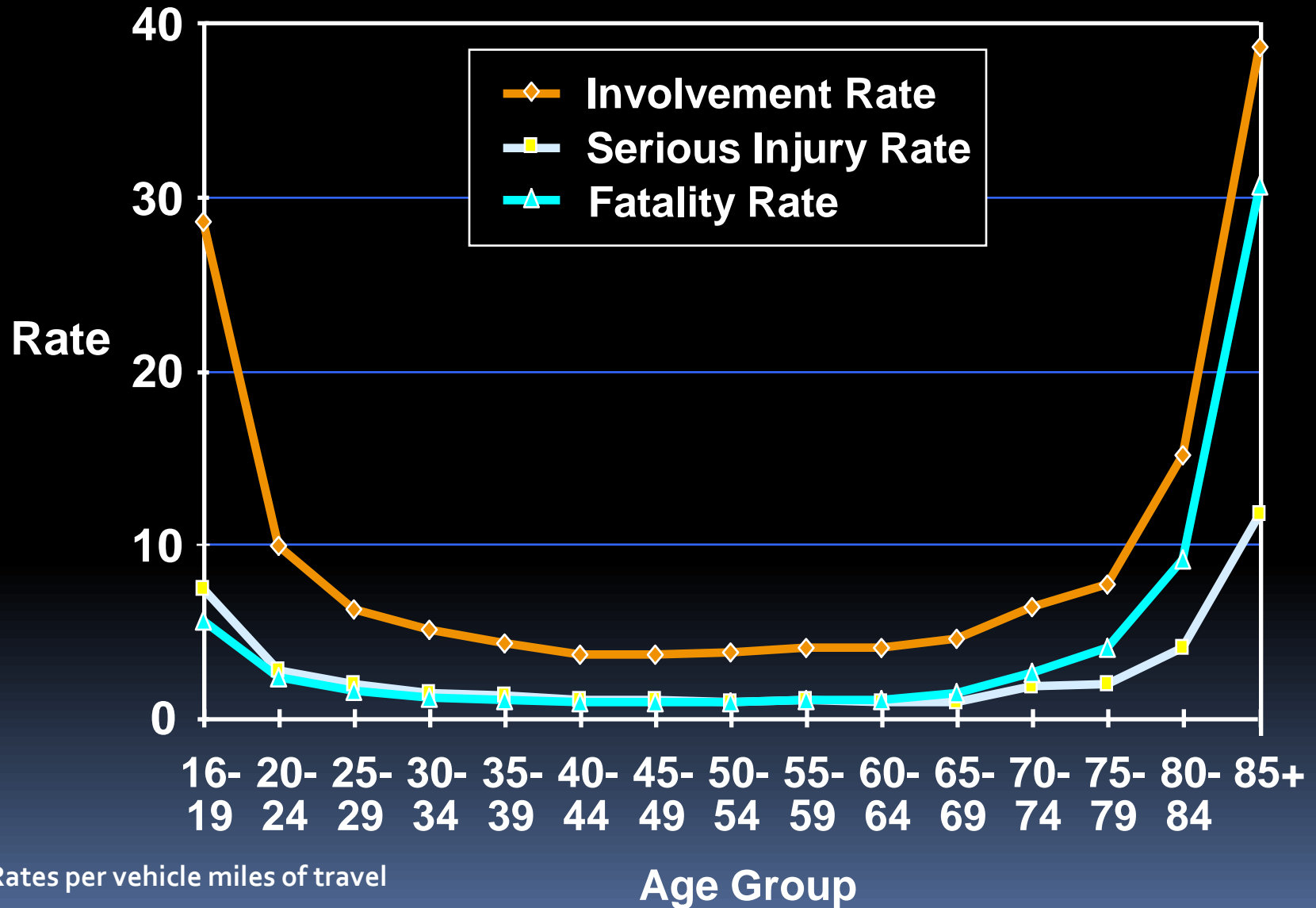
US Census Bureau

Data necessity

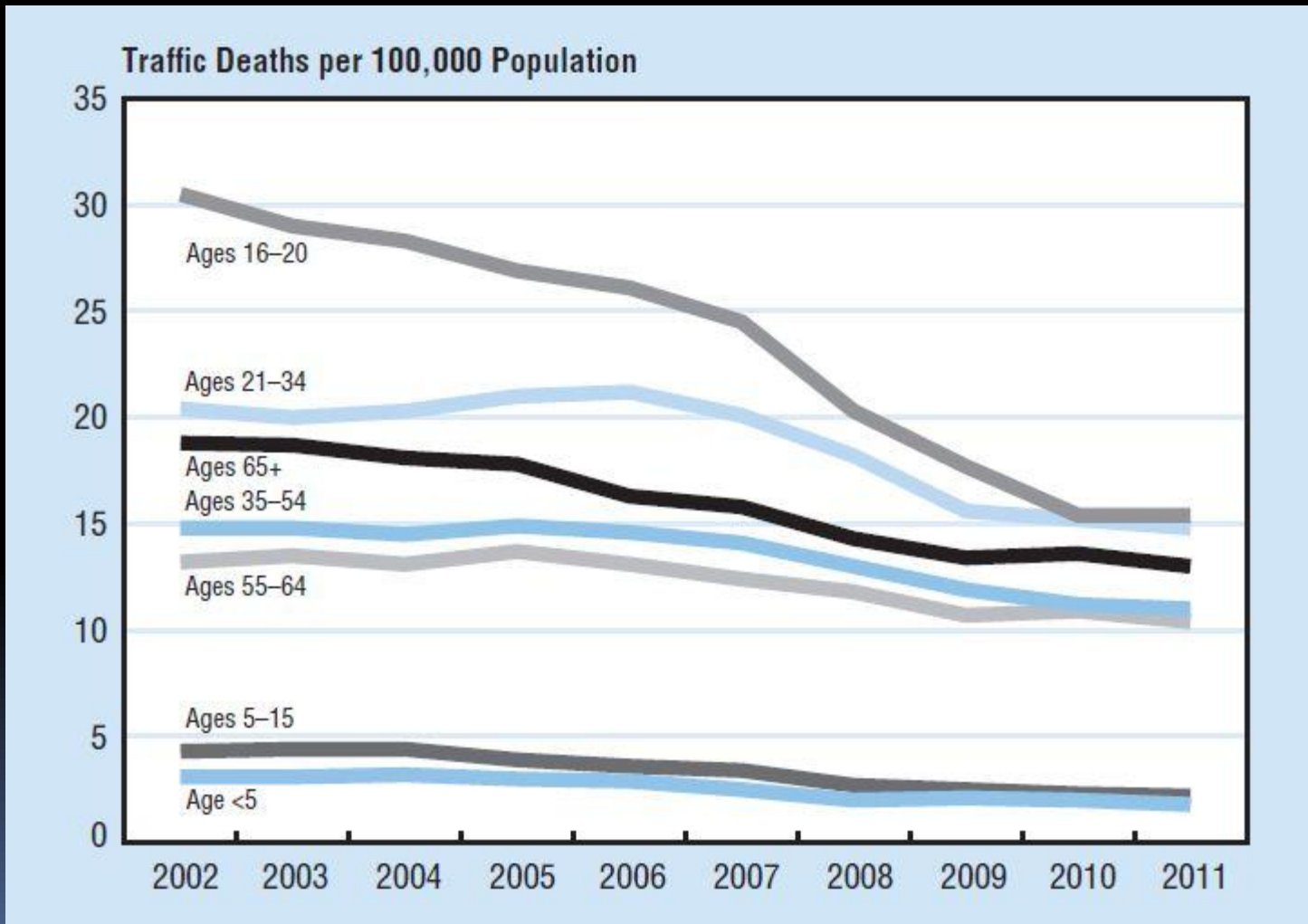
Population of 65+ (FARS)



Our Challenge: Flatten the Curve



Traffic Deaths per 100,000 Population




Introduction – HSPG No. 13

- Comprehensive State Program
 - Program Management
 - Roadway Design for Older Drivers
 - Driver Licensing
 - Medical Providers
 - Law Enforcement
 - Social and Aging Services Providers
 - Communication Program
 - Program Evaluation and Data
 - Guideline Recommends Key Components and Criteria Those Components Should Meet



Program Management


- Designate a lead organization for older driver safety
 - Develop Resources
 - Collect and Analyze Data
 - Identify and Prioritize Problems
 - Encourage and Facilitate Collaboration
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Program Management-Con't

- Develop Programs and Specific Projects
- Coordinate Projects with Other Highway Safety Projects
- Increase Awareness of Transportation Options
- Integrate Older Driver Safety into the State Strategic Highway Safety Plan and other Related Activities (OP, ID, Licensing)
- Routinely Evaluate Older Driver Safety Programs




Roadway Design for Older Drivers

- Traffic engineering and roadway design can and should accommodate normal aging
 - New Construction
 - Spot Improvements
 - FHWA Highway Design Handbook for Older Drivers and Pedestrians
- 




Roadway Design for Older Drivers, Con't

- Consider Older Driver safety as an emphasis area in the SHSP, as data dictates
 - Develop and implement a plan for deploying guidelines
 - Develop and implement a communications plan
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Driver Licensing

- Critical element in the oversight of public safety
 - Three areas of critical importance:
 - Policies
 - Practices
 - Communications
- 

Driver Licensing, Con't

➤ Policies:

- In-person renewal
- Medical review should align with the Fitness Medical Guidelines (NHTSA/AAMVA)
- Immunity from civil liability for medical providers

Driver Licensing, Con't

➤ Practices:

- Establish a Medical Advisory Board
- Train DMV staff to identify at-risk drivers
- Provide a simple and fast way to convert driver licenses to ID cards

Driver Licensing, Con't

➤ Communications:

- Provide outreach to and training for medical providers
- Provide outreach to and training for law enforcement
- Provide information on transportation options



Medical Providers

- Medical providers should know how to counsel an at-risk drivers, and make a referral, if necessary
- Establish and implement a communications plan for reaching medical providers
- Disseminate educational materials for medical providers
- Facilitate the provision of CME credits
- Facilitate referrals of medically at-risk drivers



Law Enforcement

- Plays a critical role in identifying at-risk drivers
 - Communications plan for reaching law enforcement
 - Training and education for law enforcement officers (writing the citation/referrals)
 - Provide an easy way for LE to make referrals



Social and Aging Services Providers

- Should be collaborating with DOT Transit Offices in planning for and provision of transportation services
 - ▣ SHSO – collaborate with State Offices on Aging and others to provide support and information for transitioning from driving
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Communication Program

- Strategies should be directed at specific high risk populations as identified by population-based data
- Highlight and support specific policies and programs
- Materials should be culturally relevant, multi-lingual as necessary, and appropriate to the target audience
- Establish a working group for assistance

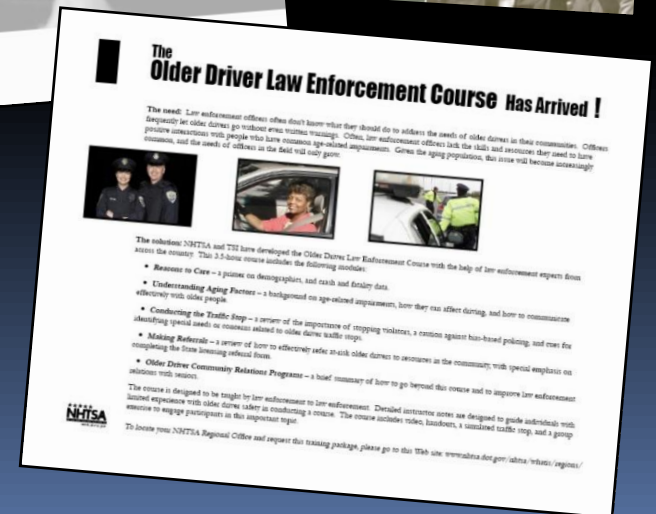
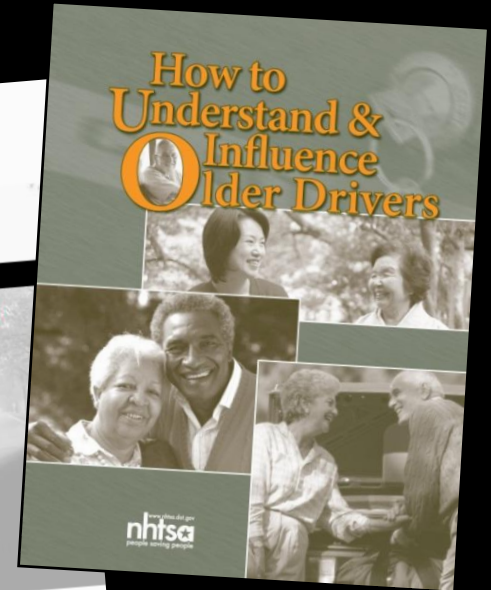


Program Evaluation and Data

- Support analyses of police crash reports
- Encourage, support, and train localities in process, impact, and outcome evaluation
- Conduct and publicize statewide surveys of public knowledge and attitudes about older driver safety
- Evaluate the use of program resources and effectiveness of existing countermeasures
- Ensure appropriate use of evaluation in program planning and identifying trends

HSPG 13 in a Nutshell - Changing Driving Behavior

- Encouraging licensing improvements
- Educating key audiences
 - Law Enforcement
 - Medical professionals
 - Social Services
 - Driver Licensing
- Establishing partnerships






Highway Safety Program Guideline No.13

- Will be released probably sometime in June.

“Silver Car” New Car Assessment Program –

<https://www.federalregister.gov/articles/2013/04/05/2013-07766/new-car-assessment-program-ncap>

NHTSA’s “Traffic Safety for Older People – 5 Year Plan”

- Will be released early May
 - More comprehensive
 - Includes latest data, vehicle issues, behavioral issues, pedestrian issues
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Thanks!

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