

Bulletin

November 12, 2009

D-11-09-03

BULLETIN TO:

ALL DEALERS, TITLE SERVICES, AND
AUTOMOTIVE DISMANTLERS AND
RECYCLERS

FROM:

Brenda Scheydt, Manager
Business Licensing & Consumer Services

Advertising Practices - House Bill 547

This is a reminder of Legislation signed by the Governor on May 7, 2009 which requires a dealer, an agent or employee of a dealer to state the advertised purchase price of a vehicle to be the full delivered purchase price excluding taxes, title fees, freight and dealer processing charge. The full delivered purchase price of the vehicle must be in the largest font used in the advertisement.

Procedures for the Purchase of Dealer 60-Day Temporary Plates

To increase security in the purchase of dealer 60-day temporary plates and ensure proper control, the Administration will only accept a company check or a company credit card. In addition, the applicant will be required to submit one of the following:

- a. A licensed Tag & Title Service Agent ID (Title Service Agent must have a power of attorney from each dealer for whom they pick up tags)
- b. A Maryland gratis salesman's license and a photo driver's license
- c. Copy of Wall License listing the licensee and a photo drivers license
- d. Maryland photo vehicle salesmen license

MVA Flags

Temporary or permanent registration plates are being issued on vehicles in which the customer or vehicle has been flagged for administrative reasons or financial obligations. Please be reminded, it is the responsibility of all licensees and their agents to ensure that temporary or permanent registration plates are not issued to customers with flags on their MVA records.

Administrative Flag Fee

The MVA has authorized the Electronic Registration and Titling (ERT) Vendors to modify their software to allow participants to process transactions containing a flag (stop) for the Administrative Flag Fee. This new transaction will permit ERT participants to collect the

Administrative Fee and issue registrations/stickers to customers that would otherwise be compelled to visit the MVA for processing. Please contact your Vendor for further information.

Email Address

In order to expand the communication between Business Licensing and Consumer Services Division and our partners in Industry, we are requesting an email address from all that we license. In the future, we will begin to use your email address for bulletins or notifications of new services to improve the speed and efficiency in which we contact you regarding current and future service options, website updates, surveys and legislative changes. Our forms and applications are currently being updated to include an email address. To sign up early, please send an email to mvablsd@marylandmva.com and include your company name, contact name, telephone number and email address.

What's New at MVA

- **War of 1812 Plate** – On June 14, 2010 the Governor will launch a new Maryland License Plate commemorating the War of 1812. This plate will become our standard issue plate for Class A, M or E vehicles. The plate can be by repurchasing between classes the same as the Chesapeake Bay or Agriculture Plate is today.

Until the new plate is available, please limit the amount of license plates ordered from your vendor. Your vendor has been notified to limit your on-hand inventory to a three (3) month supply.

- Effective January 1, 2010, Chesapeake Bay and Agriculture Plate renewal surcharge will increase from \$5 per year to \$10.00 per year.
- Effective February 1, 2010, Replacement Plates at the time of renewal will be charged a \$20.00 fee in addition to the regular renewal fee. (Example: renewal \$128.00 + \$20.00 for new plate = \$148.00).

Electronic Tag Return

The ERT Vendors have been authorized to process Electronic Tag Return. TriVin has successfully completed a Pilot Program and has been authorized to expand this service to other participants. If you are currently utilizing the TriVin software, please contact your vendor if you wish to process Electronic Tag Return. CVR is currently piloting some of their participants and it is expected that we will release their restriction in the upcoming months.

For procedures on processing Electronic Tag Return transactions, please contact your MVA ERT Representative.